



Tri-County Arts Council • Greater Olean Area Chamber of Commerce

The Greater Olean Area Chamber of Commerce and the Tri-County Arts Council are hosting a design contest for the 2020 Art in the Park and Taste of Olean! The winning design will be chosen mid-March 2020 and will be printed on posters and t-shirts for our 2020 event. The winner will receive one \$50 Chamber Gift Certificate, one \$50 Tri-County Arts Council gift certificate and five t-shirts of their winning design.

Anyone from the greater Olean area – Allegany, Hinsdale, Olean and Portville will be eligible to enter – anyone – any age.

FIRST STEP: If interested in participating, please email info@oleanny.com for us to have knowledge of your participation. Also for school districts, we are able to come to your class(es) and explain the project to your artists.

Design Specifications:

- Designs must include the following text elements:
 - Art in the Park
 - Taste of Olean
 - 2020
- The image must incorporate both Art in the Park and Taste of Olean
- The original art work must be submitted. In turn, we will save artwork to 300 dpi to produce a quality output. We will place the original design in a high res format that is compatible with Photoshop, Illustrator or another professional design program.
- The design will be on the front of a shirt and should be contained within a 14 in by 17 in area.
- The color of the shirt will be white so this should be a consideration for the design.

Submission Guidelines and Agreement:

- For schools, the art teacher will fill out a registration form for the class. For all others, all entries and form should be submitted to info@oleanny.com.
- If the entries are completed by a student under the age of 18, please have their separate form be accompanied by a signature of a parent or guardian.

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- Entrants may submit up to three (3) separate and total entries.
- All entries must be original creations of the contestant that has never been published, and does not contain profanity, trademarks, logos, or copyrighted works of any other person or business.
- The winning design may display their own design in a portfolio or personal collection, but may not sell or reproduce the design for any other purpose once submitted to the contest.
- The Greater Olean Area Chamber of Commerce and the Tri-County Arts Council will have first printing rights to the winning design. By submitting you agree that if your design wins, it can be used by the the Greater Olean Area Chamber of Commerce and the Tri-County Arts Council on a t-shirt and other promotional items, including websites, marketing and public relations materials. The winner and image of the design will be recognized in our e-newsletters and on social media.
- Contest begins on January 1, 2020
- Designs and registration forms must be submitted by midnight ET, Monday, March 30, 2020.
- **Entries will be judged by a panel of The Olean Chamber of Commerce and the Tri-County Arts Council staff, selecting ten (10) finalists.**
- Voting will happen online on Facebook and with the Taste/Art Committee members.
- **NEW – The ten finalists will display their works at a reception to be held before the judging ends at the Tri-County Arts Council location on Saturday, April 4.**
- The winner will be notified by email at the close of the voting period, via the information provided on the entry form.
- Please note that the Greater Olean Area Chamber of Commerce and the Tri-County Arts Council reserve the right to make adjustments to the winning design.
- The winner acknowledges that one \$50 Chamber Gift Certificate, one \$50 Tri-County Arts Council gift certificate and five t-shirts.
- At the sole discretion of the Greater Olean Area Chamber of Commerce and the Tri-County Arts Council, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
 - Winner’s failure to respond to notification within seven (7) business days after its transmission;
 - The return of an email notification as undeliverable after three (3) attempts;
 - Winner’s failure to provide original design files

Upon contacting a winner and determining that they have met all eligibility requirements of the contest, such individual will be declared the “winner” of the contest via social post and the e-newsletter.

By submitting you are agreeing to all contest rules. If you have any questions, please email info@oleanny.com or call the Olean Chamber at 716-372-4433.